

Privacy Statement

WE TAKE PRIVACY SERIOUSLY

At Elite Promotional Marketing™ we respect your privacy. You don't want your personal information to fall into the wrong hands. Elite™ includes a broad and evolving array of safety, security, convenience and communications services that are delivered using electronics, and the internet to locate information. This Privacy Statement and our Privacy Policy describe what and how we collect, use and share personal information that Elite™ obtains in connection with or as a result of services provided to our customers. These privacy practices apply to past, current, and potential future customers as well as any others who may be involved in an Elite™ service.

We protect the personal information we gather. We may collect Personal Information about you and, when Elite™ services are used, information, in several different ways: from what you provide to us when you register for or use Elite™ Service or; from Elite™ web pages you visit, or your calls or emails to us; from our wireless service providers.

Elite™ may use this Personal Information and the information including contact information and the types of services that you purchase and use to:

- (a) Provide Elite™ services to you and your Company
- (b) Check or maintain your service status
- (c) Elite™ provides information; to help you evaluate and improve our service;
- (d) Enforce the Elite™ Service Terms and Conditions with you or others;
- (e) Prevent fraud or misuse of Elite™ service;
- (f) Offer you new or additional products or services;
- (g) Use and share aggregate customer information and statistics that do not include information that identifies you personally.
- (h) Provide bank level security.

It is important to note that except as provided above, Elite™ will not disclose information about you. If these intended uses are not reasonably obvious from the circumstances in which personal information is collected, we will provide you with an opportunity to withhold your consent to the collection, use or disclosure of the information for certain purposes.

Information we collect about you includes: contact information (such as name, mailing address, email address, phone number and language preference); credit card and billing information (such as cardholder name, card number).

Elite™ Websites may contain links to third party sites not controlled by Elite™ or covered by this privacy statement. We recommend that you check the privacy statement of other sites you visit before providing any personal information.